

## Titan Machinery Privacy Statement

Effective Date: May, 19<sup>th</sup> 2008

### Introduction

Protecting personal information is a core Titan Machinery value. This privacy statement describes how Titan Machinery collects and uses the personal information you provide on our Web sites of [www.titanmachinery.com](http://www.titanmachinery.com). It also describes the choices available to you regarding Titan Machinery's use of your personal information and the steps you can take to access this information and to request that we correct or delete it.

Titan Machinery abides by the safe harbor framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of data from the European Union.

If you have questions about this privacy statement, please send them to us by email to [privacy@titanmachinery.com](mailto:privacy@titanmachinery.com) or write to us at the following address:

**Shared Resources Office**  
4876 Rocking Horse Circle  
Fargo, ND 58104

For All Visitors to Our Sites

Titan Machinery Newsletter

### Contact Us

If you submit personal information, such as your email address, to us by following the "Contact Us" link located throughout our Sites, we will use that information to respond to your question or request for information. We will not share your information with third parties without your explicit permission.

You can also contact us by email at [privacy@titanmachinery.com](mailto:privacy@titanmachinery.com) or by writing us at the following address:

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### Information automatically collected by our Sites

Our servers automatically collect certain non-personally identifying information, such as your computer's IP address, the type of browser in use, and pages viewed, when you visit our Sites. We use this information to understand how visitors navigate through our Sites, to enhance your experience while using our Sites, and to make the materials we post as valuable to visitors as possible. We do not link this information to personally identifiable information.

### Personal Information Sharing

We will share your personal information with third parties in the ways that are described above in this privacy statement. We will also share your personal information if we are required to do so by law, or if we believe that doing so is necessary in order to conform to the law, cooperate with law enforcement agencies, comply with legal process served on Titan Machinery, or otherwise protect Titan Machinery's legal rights. From time to time we employ service providers to perform various functions involving personal information on our behalf. These service providers are prohibited from using this personal information for any other purpose.

## Access to your Personal Information

Titan Machinery will provide you reasonable access to your personally identifiable information, at no cost to you, within 30 days of your access request. If we cannot provide access within the 30-day period, we will tell you when we will provide access. In the unlikely event that we cannot provide you access to this information, we will explain why we cannot do so. To request access to your personally identifying information, contact us by email at [privacy@titanmachinery.com](mailto:privacy@titanmachinery.com) or by writing us at the following address:

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## Links to Other Web Sites

Our Sites include links to other Web sites whose privacy practices may differ from those of Titan Machinery. If you submit personal information to any of those sites, your information is subject to their privacy statements. Titan Machinery's privacy statement does not apply to information you may submit to those sites. We encourage you to carefully read the privacy statement of any Web site you visit.

## Changes in this Privacy Statement

If we change this privacy statement in ways that affect the personally identifying information we have collected through our Sites, we will post those changes in this space and advise you of choices you may have as a result of those changes. We will also post a notice on our home page that this privacy statement has changed.

## Privacy Statement Compliance

If you feel that Titan Machinery has not complied with this privacy statement, please use the "Complaints/Ethics Concerns" link to submit your concerns to us. This link is located in 'red' at the top of our Investor Relations page. To reach this page, click the "Investor Relations" link on the Titan Machinery homepage.